

Rugby Gold Coast Community Rugby Strategic Plan 2007-08

1. Value and Grow Volunteers

<i>Volunteer Management Education</i>	Identify key people as Volunteer Managers in club	OM,AM, DO's
	Deliver QRU Volunteer Education Programs for identified Volunteer Managers	OM, AM-Year 1, OM, AM, DO's-year 2 forward OM, AM, DO's
	Disseminate QRU volunteer management resources	
<i>Electronic Newsletter</i>	Each Volunteer Manager nominates a monthly volunteer of the month	DO's, Club Volunteer Mgr
	All club nominations plus monthly winner published in newsletter with photo and bio	DO's
	Monthly winner receives a \$200- restaurant voucher	OM, AM, DO's
	All monthly winners invited to presentation dinner for "Volunteer of the Year"	OM
	All monthly winners sent to QRU Volunteer Recognition Program	DO's
	RGC information conduit to all club officials, rugby departments	OM, AM, DO's, CEO
	Stories from the clubs-Human interest, exceptional game	Bond Uni Cadets, DO's, AM, OM
	Monthly club focus- 60 seconds with each club president/ key people	OM
Monthly Focus on club operational/administrative subject	OM, AM, DO's	

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2. Build Greater Awareness of Rugby and Its Activities

<i>Media Liaison</i>	Appoint retired marketing type to help coordinate news worthy stories to various media outlets	CEO, BM, OM
<i>Weekly RGC Game Program</i>	Bond University Journalism students to be allocated 1 per club	OM, AM
<i>Club 1st Grade contact for Bulletin</i>	Club to nominate 1 st grade manager coach to be available Sundays for reports to Bulletin	RGC Clubs
<i>Active Schools Program</i>	3 week introduction to rugby for year 2-7 primary school students	DO's
<i>Australian Sports Commission</i>	After School Program run by the Australian Sports Commission with RGC support	AUST SC, DO's
<i>Competition Promotion</i>	Weekly Draws- Senior and Junior published on a Saturday in The GC Bulletin	OM
<i>McDonald's Sponsorship</i>	In Store Promotion <ul style="list-style-type: none">• Club sign-On• School and Club based activities• Club promotion• Rep player visits• Volunteer of the month winners• Player/ team focus• RGC newsletter• Up coming events	OM, AM, DO's

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3. Provide the Best Rugby Experience for all Participants

Calender of Events	<ul style="list-style-type: none"> • Junior • Senior • HPU • Key Meeting dates • Milestones- Affiliation Payments -Team registration 	OM, AM
Club Administration	<p>Governance Issues</p> <ul style="list-style-type: none"> • My Rugby Admin • Sign On • Gear Ordering • Board Meetings • Sub committee meetings • Development Events • Coach/Referee/Volunteer Courses • Rep team trials • Rep Team Nominations • Rep team Coach nomination closing dates • APS/ TSS/ SHS Competition • Finals time and format 	OM,AM
Coach/ Referee Education	<p>Mandatory Level 1 ARU coaching or moving through process to achieve for all Intermediate coaches(13-18)</p> <p>Mandatory Pathway education night(6-12) 1 1/2 HR session</p>	RGC
		RGC

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Provide the Best Rugby Experience for all Participants/ Cont

Better Officials	<p>Improvement on Education Models</p> <ul style="list-style-type: none"> • Workshops • Mentor system • Game Management Program <p>Qualified touch judges from all clubs so home teams can provide touch judges for a u15 – Colts. Training to be done at individual clubs. (Goal for each club to put through 5 people per year)</p>	REF, OM, AM, DO's RGC Clubs
Restructure Competitions Juniors(Pathway)	<p>Age Groups-13, 14, 15, 16, 18 years</p> <p>1/ Staggered start with all competitions playing one round finishing on June/July holidays</p> <p>2/ Divided into 2 divisions</p> <ul style="list-style-type: none"> • Top4 from round 1 play each other twice followed by super 14 style finals • The rest play 6 rounds then contest plate final with Super 14 style final 	OM, AM, BM
Seniors	<p>Age Groups- U20, 2nd Grade, 1st Grade-City Finance Premier competition. 6 team Friday night 3rd Grade competition and 6 team Saturday 3rd Grade Competition/ this is based on the competition growing to 12 teams.</p> <p>Five week pre-season Competition</p> <ul style="list-style-type: none"> • Shortened games so each team will play two games a night • Played at night to combat heat • Teams will get 4 points for a win and a bonus point for each try scored after 4 tries <p>City Finance Premier Competition</p> <ul style="list-style-type: none"> • Home and Away (14 Rounds) • Major and Minor semi on same day at same venue • 2 week bye over 5th & 12th July. The 5th will be a Tens invitational inviting teams from FNC. The 12th is the Bledisloe in Brisbane • 	OM, AM, BM

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Provide the Best Rugby Experience for all Participants/ Cont

Pathway Representative Program

Set Trial Days

RGC HPU, DO's

- All welcome with clubs to nominate players by a set date(Please refer "Draft" draw)
- Trial days staggered so all appointed rep coaches can have input into selections
- Explanation of process to parents(on the day)

Player ID Cards

All junior players will be required to have a photo ID kept by the team manager.

RGC

RGC will provide the ID's
Clubs will provide electronic photos of teams

**RGC
RGC Clubs**

All senior players will also be required to have photo ID
RGC will provide the ID's
Clubs will provide electronic photos of teams
This will allow free entry into to away grounds

RGC Players

RGC Clubs

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4. Manage our Facilities for Enhanced Growth

Club Audit

Audit of

OM, AM, BM

- Facilities
- Team growth
- Introduce rating system
- Help clubs to prioritise needs
- Rugby gear
- Admin support
- Assets

Facilities plan for each club

- Lights
- Playing fields
- Spectator Environment
- Kitchen Facilities
- Change rooms

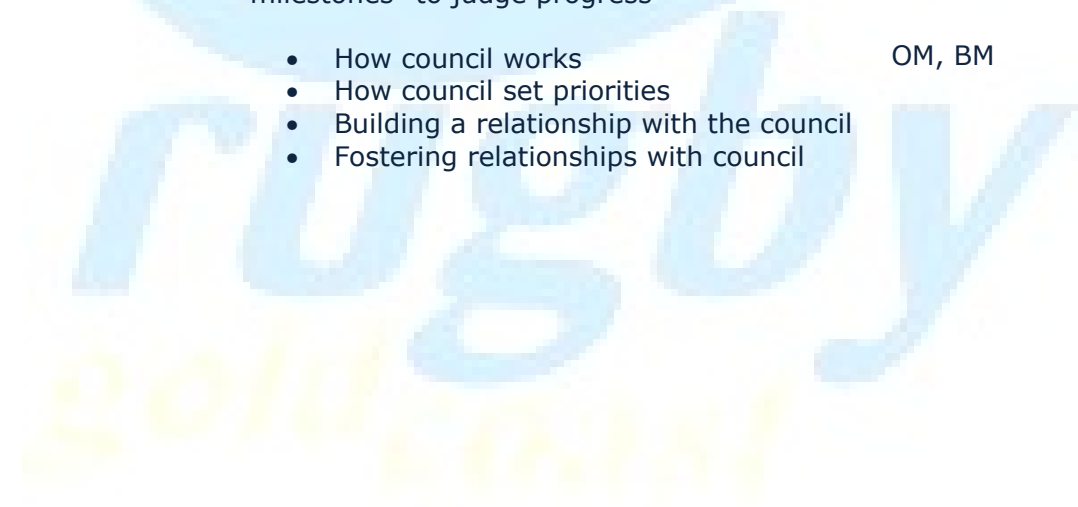
BM

Tied in with RGC and Club strategic plan with "milestones" to judge progress

GCCC education for clubs

- How council works
- How council set priorities
- Building a relationship with the council
- Fostering relationships with council

OM, BM



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5. Manage the Club Environment for Success

Better Channels of Communication	Directly distribute information to coaches, managers, and key people through database creation. What Information? <ul style="list-style-type: none">• Key Dates• ROC• Competition Management• Housekeeping	DO's, AM, OM
Rules of Competition	Judiciary Eligibility(Develop dispensation form) <ul style="list-style-type: none">• Finals• Cyclones• Breakers Contested Scrums Even Numbers Weight for Age Player Registration Player Transfers	OM, AM, Bob Fordham
Operations Handbook	Update and disseminate to clubs and directly to coaches and managers	OM
Club Management Handbook	Governance Issue <ul style="list-style-type: none">• Committee• Finances• Planning• Grant Funding• Sponsorship• Player Recruitment and retention• Risk Management	OM

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Manage the Club Environment for Success

Child Risk Management	Mandatory all clubs have " Child Protection Risk Management Policy"	AM, RGC Clubs
Improved and "Best Practise Models" and FAQ's	Easy guides to <ul style="list-style-type: none">• Rules of Competition• Important laws of the game-Junior & senior versions• Volunteer Management• Team management guidelines• Gow Gates Insurance• MRA/ Competition Manager handbook	AM, DO's
Meet with all clubs Set/Oct	Outline 2008 season Club Issues	OM, AM, BM
RGC Constitution	Give constitutional process to deal with worst case scenarios: <ul style="list-style-type: none">• Coaches and spectators operating outside ARU code of conduct• Tournaments• Non comp games• Tour matches	CEO
Coach Handbook	<ul style="list-style-type: none">• Pathway• Intermediate• Senior	DO's
Coordinate Promotion	QRU-RGC-BJRU <ul style="list-style-type: none">• Sign-on• Special Events• Reds Tours	DO's, AM, OM

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6. Develop the Capabilities of Our Participants

Coach the Coaches

3 a year

- 13-18 Years
- Senior
- Scrum
- Styles of play
- Coaching Philosophy

RGC HPU

Training Programs for RGC Coaches

Covering:

- Skill development
- Strength & Conditioning
- Nutrition
- Career
- Set Pieces
- Attack
- Breakdown
- Coaching Philosophy

RGC HPU

Academy

3 tiers

1. U13-14- 2 camps pre Christmas 07, 2 camps pre-season 08
2. RGC Regional College- u15 & U16, Training twice a week with skill and strength program, Oct-Dec 07 & Jan-Mar 08
3. Colts Academy 17- 19 year olds- Training twice a week with skill and strength program, Oct-Dec 07 & Jan-Mar 08

RGC HPU